

MOOCH

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● Mooch (derogatory term)

to get something for nothing from somebody by asking directly for it, without making any personal effort for it.



- (1) query: "AND","OR","NOT"
- (2) lexical analysis, syntax analysis and language processing;
- (3) index

- A phrase matches a document if the document contains *at least one sub-sequence of tokens* that matches the sequence of tokens that make up the phrase.



elasticsearch

- NoSQL-style distributed document store

- GitHub

- XING

- Klout

- Stack Overflow



- Netflix

- eBay

- Instagram

- Amazon (CloudSearch)

- The problem is not the full-text search engine, it's the strategy of rank should be designed by our requirements.

- [http://XXX/Coursera/accounting-analytics/1480320000000/Brian J Bushee&Christopher D. Ittner/lecture/module-3-overview-3-0](http://XXX/Coursera/accounting-analytics/1480320000000/Brian%20J%20Bushee&Christopher%20D.%20Ittner/lecture/module-3-overview-3-0)

- `course_name + session_time > resource loc(3-0) > resource type(lecture)`

- XML
- Comtrains
- Full-text query
- Intersection search